



WITNESS HEROES BECOME IMMORTALS

MCG | MELBOURNE | 30.09.23



TAKE YOUR PLACE IN HISTORY AT THE 2023 TOYOTA AFL GRAND FINAL

GOLD
.....
THE ULTIMATE
• LIMITED EDITION •

NOBU, THE ATLANTIC & BISTRO GUILLAUME, SATURDAY 30 SEPTEMBER



Combining top-tier pre-game dining and exclusive post-match opportunities, **The Ultimate** is your ticket to the inner-sanctum.

Start your day with an exclusive and intimate lunch at one of Melbourne's leading restaurants, where you will enjoy a pre-game hospitality experience like no other.

Hear from the game's elite, premiership heroes, who will share their personal stories of their own Toyota AFL Grand Final Day experiences.

You and your guests will be transported to the MCG where you will receive privileged access to a genuine money-can't buy experience, before taking-up your premium reserved seating for the 2023 Toyota AFL Grand Final.

Book your Ultimate Grand Final package today and be there to 'Witness Heroes Become Immortals'.

PACKAGE INCLUSIONS

- Premium reserved seat for the 2023 Toyota AFL Grand Final
- An unrivalled pre-game dining experience at one of Melbourne's top restaurants reserved exclusively for guests of 'The Ultimate'
- Interviews and appearances by renowned AFL personalities, sharing their personal Toyota AFL Grand Final stories
- Access to a bar within the MCG, for continuous beverage service throughout the game
- Inner-sanctum 'behind-the-scenes' pre-game experience reserved exclusively for guests of 'The Ultimate'
- Transfers to the MCG
- Exclusive 2023 Toyota AFL Grand Final gift for all guests



THE ULTIMATE PACKAGE

Nobu	\$5,810 inc. GST
The Atlantic	\$5,810 inc. GST
Bistro Guillaume	\$5,810 inc. GST
Price per person	

*All endeavours will be made to seat bookings together within the event. Final allocations will be subject to final mix of booking sizes relative to venue capacity.

BOOK NOW! PLACES ARE STRICTLY LIMITED

**To take your
place in history,
please contact**

Travel & Sports Australia on (08) 9381 9555
or by emailing info@tasa.com.au

AFL AUTHORISED ON-SELLER OSAFL23/21. CONDITIONS APPLY.



GROUND-FACING
.....
**IN-GROUND
DINING**

HASSETT ROOM, MCG, SATURDAY 30 SEPTEMBER



Experience the 2023 Toyota AFL Grand Final with one of Melbourne's most sought after events.

Located in the first-class dining facilities of the MCG, witness all the pre-game action as you hear from AFL legends while enjoying a sumptuous dining experience from your premium ground-facing room.

Before the first bounce, make your way out to the very best reserved seating to settle in for the big game.

Don't miss your opportunity to 'Witness Hero's become Immortals', book your exclusive in-ground function today!



PACKAGE INCLUSIONS

- › Gourmet three-course meal
- › Premium ground facing dining room
- › Continuous service of premium beverages throughout the event
- › Reserved viewing seats on Level 2
- › Gourmet half-time footy fare
- › Post-match refreshments
- › Complimentary AFL Record per person
- › Guest appearances by current and former AFL players
- › 2023 Toyota AFL Grand Final Souvenir

IN-GROUND DINING PACKAGES

Hassett Room \$4,305 inc. GST
Price per person. Bookings must be made in full tables of 10 guests.

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NON-GROUND FACING
.....
**IN-GROUND
DINING**

YARRA PARK AND FOUNDERS ROOMS, MCG, SATURDAY 30 SEPTEMBER



Experience the 2023 Toyota AFL Grand Final with one of Melbourne's most sought after events.

Located in the first-class dining facilities of the MCG, witness all the pre-game action as you hear from AFL legends while enjoying a sumptuous dining experience.

Before the first bounce, make your way out to the very best reserved seating to settle in for the big game.

Don't miss your opportunity to 'Witness Hero's become Immortals', book your exclusive in-ground function today!



PACKAGE INCLUSIONS

- › Gourmet three-course meal
- › Continuous service of premium beverages throughout the event
- › Reserved viewing seats on Level 2
- › Gourmet half-time footy fare
- › Post-match refreshments
- › Complimentary AFL Record per person
- › Guest appearances by current and former AFL players
- › 2023 Toyota AFL Grand Final Souvenir

IN-GROUND DINING PACKAGES

Yarra Park Room	\$3,310 inc. GST
Founders Room	\$3,310 inc. GST
Price per person. Bookings must be made in full tables of 10 guests.	

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NON-GROUND FACING
.....
**IN-GROUND
DINING**

ELITE SUITE, MCG, SATURDAY 30 SEPTEMBER



Experience the 2023 Toyota AFL Grand Final in your own exclusive function.

Located within the MCG, take the opportunity to be part of the 2023 Toyota AFL Grand Final with an exclusive space for you and your clients. Create a fully branded environment for your clients and enjoy premium dining experience as you hear from AFL Legends.

Before the first bounce, make your way out to the very best reserved seating to settle in for the big game.

Don't miss your opportunity to 'Witness Hero's become Immortals', book your exclusive in-ground function today!



PACKAGE INCLUSIONS

- 2023 Toyota AFL Grand Final Souvenir
- Opportunity to brand and activate within your own exclusive space.
- Gourmet three-course meal
- Continuous service of premium beverages throughout the event
- Reserved viewing seats on Level 2
- Gourmet half-time footy fare
- Post-match refreshments
- Complimentary AFL Record per person
- Guest appearances by current and former AFL players

IN-GROUND DINING PACKAGES

Elite Suite	\$3,310 inc. GST
Price per person. Bookings must be made to take the room exclusively for 40pax.	

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BEFORE THE BOUNCE

CENTREPIECE, SATURDAY 30 SEPTEMBER



Kick off the biggest sporting event on the calendar in style.

Hosted at Centrepiece - the 2023 Toyota AFL Grand Final edition of Before the Bounce promises to be an event not to be missed. Indulge in a premium dining experience accompanied by premium beverages, all whilst listening to interviews with current and former AFL stars and personalities and live entertainment. Then it's time to head over to the MCG for the big one, where you'll witness first-hand the 2023 Toyota AFL Grand Final from your premium reserved seat.

Book your Before The Bounce package today and be there to 'Witness Heroes Become Immortals'.



PACKAGE INCLUSIONS

- › Access to the 'Before the Bounce' Grand Final event at the Centrepiece Function space
- › Premium food and beverage service at the event
- › Live entertainment and interviews with current & former AFL personalities
- › Premium reserved seating for the Toyota AFL Grand Final
- › 2023 Toyota AFL Grand Final Record
- › 2023 Toyota AFL Grand Final Souvenir

BEFORE THE BOUNCE PACKAGES

Category 1	\$2,560 inc. GST
Category 2	\$2,495 inc. GST
Price per person.	

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CROWN GRAND FINAL BREAKFAST

CROWN PALLADIUM, SATURDAY 30 SEPTEMBER



Kick off the biggest day on the sporting calendar in style with the ever-popular Crown Grand Final Breakfast.

Crown Palladium will play host to this outstanding event where guests will enjoy a gourmet breakfast while hearing from some of the game's greatest names, all giving their exclusive preview of what to expect for the 2023 Toyota AFL Grand Final.

Book your Crown Grand Final Breakfast package today and be there to 'Witness Heroes Become Immortals'.



PACKAGE INCLUSIONS

- Guaranteed reserved seat for the 2023 Toyota AFL Grand Final
- Indulge in a gourmet breakfast and selection of alcoholic and non-alcoholic beverages
- Be captivated by some of the biggest names from the football and media industry
- 2023 Toyota AFL Grand Final Record
- 2023 Toyota AFL Grand Final Souvenir

CROWN GRAND FINAL BREAKFAST PACKAGES

Category 1	\$2,395 inc. GST
Category 2	\$2,330 inc. GST
Category 3	\$2,275 inc. GST
Price per person	

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FINAL SIREN

YARRA PARK PRECINCT, SATURDAY 30 SEPTEMBER



Take your Toyota AFL Grand Final Day experience to the next level and celebrate at this exclusive post match destination

Witness the 2023 Toyota AFL Grand Final unfold live from the comfort of your reserved seat, before joining your fellow footy fans post-match on the doorstep of the MCG within the Yarra Park Precinct, and enjoy an evening of first-class entertainment and premium hospitality.

'Witness Heroes Become Immortals' at the 2023 Toyota AFL Grand Final and book your Final Siren package today.



PACKAGE INCLUSIONS

- Guaranteed reserved seat for the 2023 Toyota AFL Grand Final
- Access to the Final Siren event held within the Yarra Park Precinct
- Post-game entertainment including live performances from various musical acts
- Premium Beverage service throughout the post match event including beer, cider, wine and soft drink
- Substantial cocktail-style food options
- 2023 Toyota AFL Grand Final Souvenir

FINAL SIREN PACKAGES

Category 2	\$2,430 inc. GST
Category 3	\$2,330 inc. GST
Category 4	\$2,205 inc. GST
Category 5	\$1,995 inc. GST
Price per person	

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GRAND FINAL PLUS PASS

2023 TOYOTA AFL GRAND FINAL



Experience all the drama, excitement, agony, and ecstasy of the 2023 Toyota AFL Preliminary and Grand Final with the Grand Final Plus Pass.

Included in your Grand Final Plus Pass is access to a match of your choice in week three of the 2023 Toyota AFL Final Series, as well as your reserved seat at the 2023 Toyota AFL Grand Final. In addition to the finals access, all guests will receive a 2023 Toyota AFL Grand Final Souvenir.

Book your Grand Final Series Pass today so you can be there to 'Witness Heroes Become Immortals'



PACKAGE INCLUSIONS

- Access to a match of your choice in week three of the 2023 Toyota AFL Final Series*
- Guaranteed Reserved Seat for the 2023 Toyota AFL Grand Final
- 2023 Toyota AFL Grand Final Record
- 2023 Toyota AFL Grand Final Souvenir

GRAND FINAL PLUS PASS PACKAGES

Category 3	\$1,905 inc. GST
Category 4	\$1,810 inc. GST
Category 5	\$1,695 inc. GST
Category 6	\$1,495 inc. GST
Price per person	

* For full terms and conditions of the Final Series ticket component of the Grand Final Series Pass Package, please visit afleventoffice.com.au/gfseriespassconditions.asp

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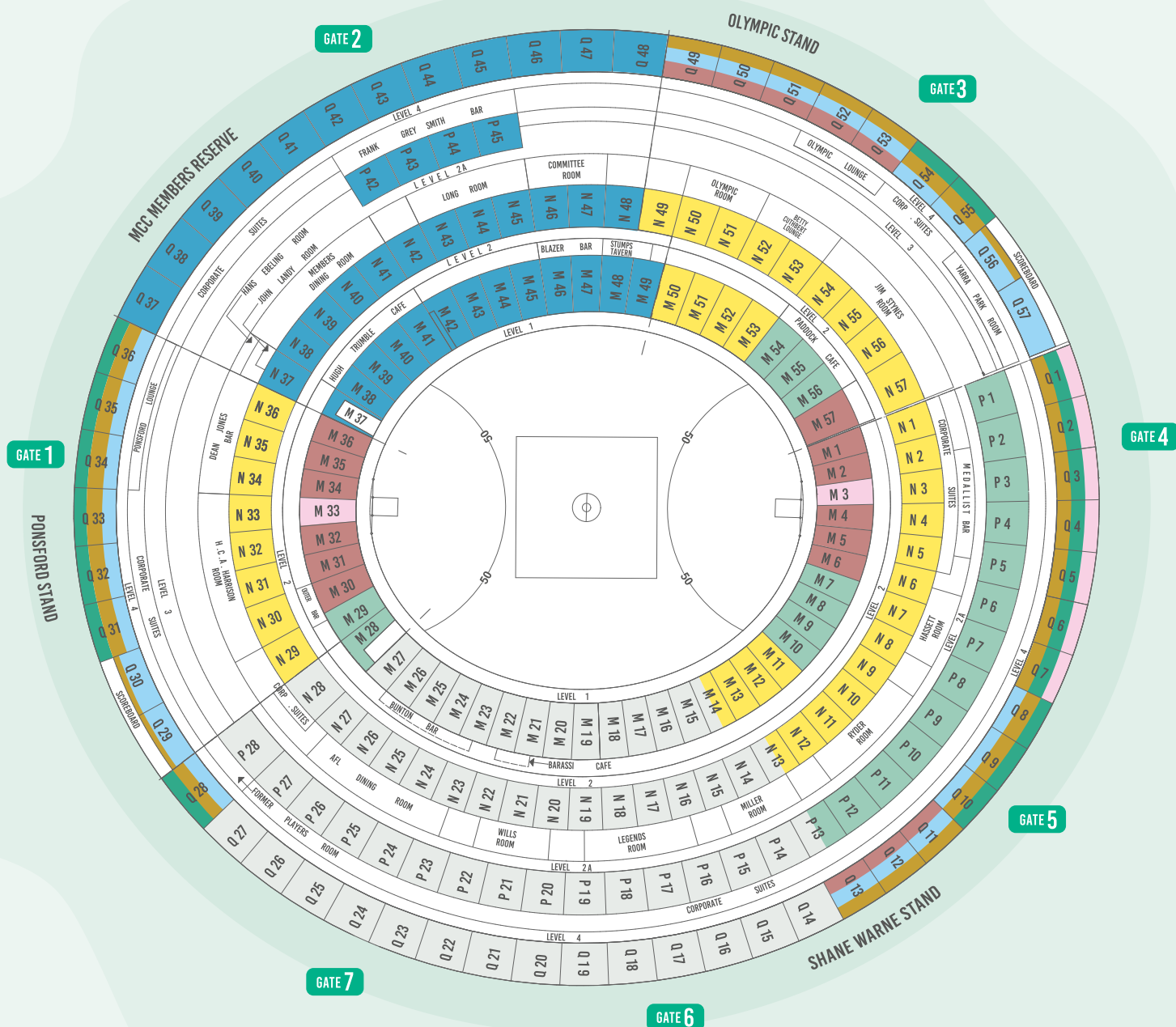


2023 TOYOTA AFL GRAND FINAL

SEATING MAP



Subject to change. To be used as a guide only.



CATEGORY 1
CATEGORY 2
CATEGORY 3

CATEGORY 4
CATEGORY 5
CATEGORY 6

CATEGORY 7
AFL MEMBERS RESERVE
MCC MEMBERS RESERVE

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