

CASE STUDY

L&H

BUCKET LIST CUSTOMER PROGRAM

GREECE & CROATIA, PLUS VENICE

55 GUESTS

10 DAYS



BUCKET LIST IS A UNIQUE SALES BASED PROGRAM, THE BIGGEST IN THE ELECTRICAL INDUSTRY. CUSTOMERS CAN WIN A TRIP FOR 2 BASED ON A 6 MONTH SALES PERIOD AND BRINGING FAMILIES IS ENCOURAGED. THIS IS ONLY THE SECOND YEAR THE BUCKET LIST PROGRAM HAS RUN AND WAS A BIGGER SUCCESS THAN L&H AND TASA HAD ANTICIPATED.

With their people and team morale being top of mind, Travel & Sports Australia got to work to create a 10-day overseas experience that **delighted guests** and allowed them to tick some amazing destinations off their Bucket List.

L&H

THE COMPANY

L&H is a leading wholesaler focused on the supply of electrical, industrial & safety products and services to industry within Australia. With a distribution network of over 150 strategically located branches throughout Australia..

THE BRIEF

- Book flights as per each guests individual requirements
- Central Venice accommodation including breakfast
- Welcome Function in Venice
- 7 night cruise in Greece & Croatia
- Return Airport Transfers

“ THE CRUISE WAS MY HIGHLIGHT, VISITING A NEW PORT EACH DAY AND ENJOYING THE WIDE VARIETY OF ENTERTAINMENT ON BOARD. THE TEAM AT TASA PUT TOGETHER A VERY WELL ORGANISED HOLIDAY. THANK YOU

“ EVERYTHING WAS TAKEN CARE OF PLUS THE TRIP CATERED FOR ALL AGES.

OUTCOMES

- Flights booked on guests airline & dates of choice including Business Class - upgrades both paid and using points
- Return Airport Transfers to meet all flights individually
- NH Collection Palazzo Barocci for 2 nights in Venice
- Welcome Cocktail Function at NH Collection
- 7 night cruise onboard Rhapsody of the Seas from Venice including ports of call in Croatia & Greek Islands
- Drinks package & all meals included on board the cruise



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