



CASE STUDY

L&H

BUCKET LIST CUSTOMER PROGRAM

PARIS & CHAMPAGNE

27 GUESTS

7 DAYS

BUCKET LIST IS A UNIQUE SALES BASED PROGRAM, THE BIGGEST IN THE ELECTRICAL INDUSTRY. CUSTOMERS CAN WIN A TRIP FOR 2 BASED ON A 6 MONTH SALES PERIOD AND BRINGING FAMILIES IS ENCOURAGED. THIS IS ONLY THE SECOND YEAR THE BUCKET LIST PROGRAM HAS RUN AND WAS A BIGGER SUCCESS THAN L&H AND TASA HAD ANTICIPATED.

With their people and team morale being top of mind, Travel & Sports Australia got to work to create a 7-day overseas experience that **delighted guests** and allowed them to tick some amazing destinations off their Bucket List.

L&H

THE COMPANY

L&H is a leading wholesaler focused on the supply of electrical, industrial & safety products and services to industry within Australia. With a distribution network of over 150 strategically located branches throughout Australia..

“ IT WAS VERY WELL ORGANISED, INCLUDED ENOUGH ACTIVITIES AND TIME TO DO YOUR OWN THING.

THE BRIEF

- Book flights as per each guests individual requirements
- Central Paris accommodation including breakfast
- Paris Day Tour
- 3 nights in the Champagne region at a centrally located hotel
- Champagne House Visits & Tasting
- Return Airport Transfers

“ THE TRIP WAS ABSOLUTELY WONDERFUL, KEEP UP THE GREAT WORK!!

OUTCOMES

- Flights booked on guests airline & dates of choice including Business Class upgrades both paid and using points
- Return Airport Transfers to meet all flights individually
- Paris Marriot Opera for 3 nights in central location
- Paris Day Tour including private tour of Louvre and cruise on the River Seine
- 3 nights in Reims at Hotel De Le Paix
- Prestige Champagne Tasting including lunch
- Tasting at Champagne Moët & Chandon
- Prestige lunch & individual Sabrage at Henry de Vaugency



CONTACT US

T (08) 9381 9555
E info@tasa.com.au
A 544 Beaufort Street
Mount Lawley 6050