

CASE STUDY

KTM AUSTRALIA
ANNUAL DEALERSHIP CONFERENCE
YANUCA ISLAND, FIJI
140 GUESTS
4 DAYS



WITH OFFICES LOCATED ACROSS AUSTRALIA, KTM AUSTRALIA REALISED A NEED TO ORGANISE AN ANNUAL OVERSEAS CONFERENCE TO BRING ALL NATIONAL DEALERS TOGETHER UNDER THE ONE ROOF.

With their people and team morale being top of mind, Travel & Sports Australia got to work to create a **4-day overseas experience** that delivered company goals and delighted over 140 KTM dealers and staff.

KTM AUSTRALIA

THE COMPANY

KTM produces and develops race-ready off-road and street motorcycles, distributed to more than 1,700 independent dealers and importers worldwide.

THE BRIEF

- Flight coordination from major cities
- 4 and 5-star property options
- Cultural experiences
- Hospitality and conferencing options

“ WE HAVE USED TASA FOR THE LAST 2 YEARS IN ORGANISING OUR ANNUAL DEALER CONFERENCES. THE STAFF ARE FABULOUS TO WORK WITH AND ARE ALWAYS ACCOMODATING FOR LAST MINUTE CHANGES. DURING THE CONFERENCES TASA STAFF ARE WILLING TO GO OVER AND ABOVE TO HELP ENSURE THE EVENT RUNS SMOOTHLY.

Kirsten Geldart

OUTCOMES

- Shangri-La Resort for 140 guests with KTM branding throughout rooms and common areas.
- Catamaran charter with exclusive access to the privately owned Tivua Island.
- Connecting flights and accommodation for KTM country dealers.
- Branded gala dinner – traditional performances and fireworks.
- Management of trip variations post conference.
- Return flights to Fiji from all major cities.
- Traditional Fijian school bus transfers.



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